



Store:	
Day:	
Date:	

	Have you ever shopped:			Did you come in b/c you saw the van? (Only check if yes)	Did you come in b/c you saw the van & Googled us? (Only check if yes)	Was the customer looking for a color not carried? (Only check if yes & list color)		Was the customer looking for a Brand or Style not carried? (Only check if yes & list style or brand)	
	YES	NO				YES	Color	YES	Style/Brand
1									
2									
3									
4									
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33									
34									
35									

TOTAL:			GRAND TOTAL CUSTOMERS		
RUNNING TOTAL:		+	=		